

Resume

SHUBHADA JATIN GALA

Education Qualifications:

M.Com., M.Phil., B.Ed., NET , SET, Perusing Ph.D.

Computer Literacy:

- Honors Diploma in Software Technology & Systems Management (1 Year course from NIIT)
- Intel Teach to the Future program (Special course for teachers)
- Maharashtra State certificate in Information technology (MS CIT)

Special Courses/Programmes:

-

- Participated in 10 day International Exchange Program in May 2019 at Sweden organized by of M D College of Arts, science & Commerce in association with Globala Gymnasiet, Stockholm, Sweden.

Teaching Experience:

- Currently Working as Asst. Professor (Department of commerce)
 - ✓ M. D. College of Arts, Science & Commerce, Mumbai.Subjects: Marketing, HR, Business Law, Accountancy, Foundation Course (2003 till present), Jr. College: BK, SP & OC (2001-2011)
- Worked as Shikshan Sevak (Part time)
 - ✓ K.P.B. Hinduja Junior college of commerce, Mumbai.Subjects: BK OC & SP (2001-2002)
- Worked as Teacher cum content developer for IGCSE/IB students
 - ✓ Teacherni (Online Teaching platform) (6 months)
- Worked as Computer Teacher
 - ✓ Computer Academy, Matunga.(1995 to 1998)

Other Work Experience

- Worked as account assistant & cashier in a Private firm for 1 year (1999- 2000)

Project Study

- Action research as a part of B. Ed Degree on the topic - Study of reasons of non participation of students during lectures in Jr. College.
- Dissertation submitted for M. Phil. Degree - Study of Debt schemes of mutual funds Performance evaluation: a case study of

SBI Mutual Fund.

- Minor Research: “A study of growing Entrepreneurship among women in COVID times: An empirical study of women entrepreneurs in Mumbai city” Under GC-STRIDE* scheme of M.M.P. Shah Women’s College of Arts and Commerce, Matunga Mumbai. (Affiliated to SNDT University)

Research Publications:

- Chapter in edited book **Gender Dynamics in Development** with ISBN
- “A study of digital payment habits among young adults residing in Mumbai in post Covid era” Kanpur Philosophers : International Journal of humanities, Law and Social Sciences ISSN 2348-8301 Vol. X, Issue I (L) : 2023 UGC CARE Approved, Group I, Peer Reviewed and Referred Journal by New Archaeological & Genealogical Society Kanpur India.
- “A comparative study of foreign v/s domestic brands on buyer decision in Mumbai city” IJRAR, UGC and ISSN Approved - International Peer Reviewed Journal, Refereed Journal, Indexed Journal, Impact Factor: 7.17, E-ISSN 2348-1269, P- ISSN 2349-5138 UGC Approval: UGC Approved Journal No: 43602 Published in: Volume 8 | Issue 3 | September 2021, Page No: 42-51.
- “Recent trends in media consumption & changing media of advertising: An empirical study of undergraduate media & commerce students” Management Guru: Journal in Management Research. ISSN 2319-2429.
- “Women Empowerment through ICT with special focus on social media” Seminar Proceedings of International Conference on “Women in Globalised Era” organized by K C Law College. ISBN: 978-93-83072-58-3.
- “Copyright Infringement in India: An analytical study” Edu world, A Multidisciplinary International Peer Reviewed/Referred journal, ISSN 2319-7129, April 2018, Vol XII, Number -10,Page No 88-94.
- “ICT & Women” International Journal of Research in Commerce & Management, Vol. 4 (2014), Issue No 5(May) ISSN 2231-5756
- “Spice Route India”, International Journal of Research in Computer Application and Management, Vol. 4(2014),Issue No. 5(May), ISSN No 2231-1009

Participation in corporate life of the College:

- ✓ NSS Programme Officer & Member of CDC, IQAC
- ✓ Part of organising committee of various seminars & workshops.
- ✓ Resource person and Judge at various Competitions organized by various departments and associations of the college.

Social Outreach:

- Jury Member to select BCSMA Award winners organized by KVOSJM & MMSDKKF(KVO Community Organisation)
- Resource person for careers in Corporate Social Responsibility – CSR in Corporates and NGOs.

- Resource person at various Career Seminars organized by various NGOs.