

# MAHARSHI DAYANAND COLLEGE OF ARTS, SCIENCE & COMMERCE, PAREL, MUMBAI-12



**Academic Year:** 2023-24

**Dept. /Association:** EDP Cell

**Activity Name:** Festive Shopee

**Date:** 21<sup>st</sup> August to 30<sup>th</sup> August 2023

**Title:** “Promote creativity and entrepreneurship among students.”

**Total number of Beneficiary:** 12

**Description in 100-300 words maximum:**

The Festive Shopee event, organized by the EDP cell took place on 21st August to 30th August 2023 on college foyer. The event aimed to create a festive atmosphere, promote creativity and entrepreneurship among students, and provide an opportunity for them to showcase their talents and products 12 participants has enroll themselves for the event and they have put their stall on college foyer. Some participant has put their stall continuously for 2to 3 days to sale their particular product.

The Festive Shopee in Maharishi Dayanand College was a resounding success, providing a platform for students to showcase their creativity and entrepreneurial spirit. It not only added a festive touch to the college campus but also fostered a sense of community and support among students. As the Festive Shopee becomes an annual tradition at our college, we anticipate even greater participation and enthusiasm from both students and the local community in the coming years. This event serves as an excellent example of how colleges can promote entrepreneurship, creativity, and community engagement among their students.

Students have put different festive shop stall at college foyer and like Rakhi and different handmade items. This program encourages the student for entrepreneurship and student have got platform to show their talent.

This one week event of festive shopee has to the student lots they have got many innovative ideas program this program and way that how they became entrepreneur and can come out of many different ideas for their startup.



**Sangeeta Kongare**  
Convener

**Dr. Chhaya Panse**  
principal

