

Sr No	Activities (2020-21)
1	Orientation programme for FY BAMMC
2	Bridge Course for FYBAMMC students
3	Guest lecture by Disha Khatu 16th July, 2022 Print Media in Contemporary Times. MS. Khatu conducted a session for our BAMMC students on the importance and challenges of Print Media in the era of Social and Digital Media.
4	Guest lecture by Chetana Asai 17th August, 2022 The World of Ad Agencies and Career Opportunities In Advertising. Ms. Chetna Asai, alumni of our college motivated the students by showing and proving that nothing is impossible by starting her own ad agency during covid times.
5	Guest lecture by Vinay Shinde 7th Oct, 2022 Workshop on Branding and Production
6	Guest lecture by Ms. Trisha Sadra 17th February, 2022 Creativity in Advertising
7	Guest lecture by Ms. Aqsa Khan 22nd March, 2022 Ms. Aqsa Khan, Professor of Environmental Science (BFM) conducted an online webinar under the Azadi ka Amrut Mahotsav series on the topic " Role of Mass Media in curbing the challenges of Global Warming"
8	Guest lecture by Mr. Parag Sawant 23rd March, 2022 "Introduction to Film Making". Renowned photographer and filmographer, Mr. Sawant enlightened the students of FY, SY AND TY on the basics of Film Making and how to make a career in the same field along with clearing out misconceptions
9	SWOC analysis via Google forms <ul style="list-style-type: none"> <li>Given the troubling times we have been in since the last 2 years, students were encouraged to approach the Counselling Cell (Ms. Shivani Sapre) to seek help with their academic/ personal / professional / social / financial issues</li> </ul>
10	Celebration of "World Reading Day"
11	Celebration of "Environmental Day"
12	Code of Conduct session for FY, SY and TYBAMMC
13	Parent Teacher Meeting for FY, SY and TYBAMMC
14	Celebration of "World Radio Day"
15	W.W.F – Writing with Fun WWF is a model creative writing workshop that focuses on making writing look easy and fun while simultaneously initiating deep thinking subconsciously. It is inspired from a part of the program of an U.S based organisation Andover Bread Loaf , at the heart of ABL is its Writing Leader Program. This proved important in the "online to offline" transition.

16	<p>Assistant Teaching</p> <p>Assistant teacher concept is a method which allows students to prepare and teach lessons or parts of lessons which have already been discussed and taught to the entire class, via Google classroom and zoom with the understanding that a student's own learning is enhanced through the teaching process and acknowledging the fact that peers and students share a similar discourse, allowing for greater understanding.</p>
17	<p>Role Play (Newsroom)</p> <p>A fun way to learn and see how it is to be an anchorman / anchorwoman – A newsreader. This was especially fun considering the fact that it was “LIVE” and on our screens just like any other news channel.</p>
18	<p>Anti Plagiarism initiative</p> <p>Media today is subject to plagiarism of the highest degree. We constantly urge the students to respect the copyright laws and keep their work original and look out for inspiration but not copy.</p>