

Sr No	Activities (2020-21)
1	8 Days National Level Online Workshop on “E-Content Development”
2	Workshops for teachers to help them with online teaching – use of Google classroom, Creation of Google forms and Zoom.
3	1 week Bridge Course for FYBAMMC students at the start of the academic year to familiarize them with the subjects of the course.
4	<p>Guest Lecture by Mr. Rohitash Sharma</p> <p>Mr. Sharma who has completed his Masters in Creative Documentary and Photojournalism from Sepos, Paris, conducted a Webinar on Photography, educational avenues wrt photography, career options and leads. He also spoke on one of the most interesting facets of Photography – B&W photography. Mr. Rohitash Sharma who is our alumnus shared his insights in this wonderful world. This session was well received by the students as photography is one of the main reasons why students join BAMMC.</p>
5	<p>Guest Lecture by Ms. Shreeya Chavan</p> <p>“Networking and its importance in the world of Advertising and Journalism”</p> <p>Ms. Chavan took the students on a wonderful, thought provoking journey of growing contacts, the art of liaison between different departments and how networking makes or brakes not just an agency but also a client and why it is of utmost importance when starting out in the field of media</p>
6	<p>Guest Lecture by Mr. Minazuddin Kazi</p> <p>“Accepting Gender”</p> <p>This webinar was on Gender sensitization which and touched on how it is about changing behavior and instilling empathy into the views that we hold about our own and the other genders. It helps people in examining their personal attitudes and beliefs and questioning the realities they thought they know</p>
7	<p>W.W.F – Writing with Fun</p> <p>WWF is a model creative writing workshop that focuses on making writing look easy and fun while simultaneously initiating deep thinking subconsciously. It is inspired from a part of the program of an U.S based organisation Andover Bread Loaf , at the heart of ABL is its Writing Leader Program</p>
8	<p>Assistant Teaching</p> <p>Assistant teacher concept is a method which allows students to prepare and teach lessons or parts of lessons to the entire class, via Google classroom and zoom with the understanding that a student’s own learning is enhanced through the teaching process and acknowledging the fact that peers and students share a similar discourse, allowing for greater understanding</p>
9	<p>Drama/ Plays</p> <p>YouTube sessions where Dramas and Plays were screened at particular timings after college hours to let students enjoy and learn at the same time whilst not hampering their daily lectures</p>
10	<p>Role Play/RJing</p> <p>Students projecting themselves as Radio Jockeys during which they learnt the basics of Modulation, Intonation, Tempo and gained confidence</p>
11	Media Placements and Internship Sessions

12	RJ and voice modulation session
13	<p>Role Play (Newsroom)</p> <p>A fun way to learn and see how it is to be an anchorman / anchorwoman – A newsreader. This was especially fun considering the fact that it was “LIVE” and on our screens just like any other news channel.</p>
14	<p>SWOC ANALYSIS</p> <p>Students did SWOC analysis via Google forms. Given the troubling times we have been in since the last year and a half, students were encouraged to approach the Counselling Cell (Ms. Shivani Sapre) to seek help with their academic/ personal / professional / social / financial issues</p>