

Sr No	Activity (2019-20)
1	Workshop on Radio Broadcasting & Career Opportunities. RJ Shailendra popularly known as RJ Mehboob from All India Radio (A.I.R) conducted a one day workshop on 'Radio Broadcasting & Career Opportunities'. The workshop was organized for S.Y.B.M.M students aligning it with their subject 'Radio & Television', the workshop was intended to give a practical overview of radio broadcasting and the career opportunities available in the field.
2	Guest Lecture on Advertising Design. A guest lecture was organized by the Mass Media Department specifically for TYBMM on Advertising Design. Expert faculty, Prof. Minu Paul from Dalmia College, Malad conducted a practical and theoretical session. Various topics ranging from importance of color wheel to impact of visuals in advertisement were covered and as a practical assignment, the students were assisted in ideation and designing an advertisement campaign.
3	W.W.F – Writing with Fun WWF is a model creative writing workshop that focuses on making writing look easy and fun while simultaneously initiating deep thinking subconsciously. It is inspired from a part of the program of an U.S based organisation Andover Bread Loaf, at the heart of ABL is its Writing Leader Program.
4	Assistant Teaching Assistant teacher concept is a method which allows students to prepare and teach lessons or parts of lessons to the entire class, with the understanding that a student's own learning is enhanced through the teaching process and acknowledging the fact that peers and students share a similar discourse, allowing for greater understanding.
5	Drama/ Plays Encouraging the students to enact scenarios and plays to make them understand the chapters easily
6	Intra- Class Elocution Public Speaking and Formal aspects of Poetry of The Creative Writing subject. The participants were judged on basis of following criteria – a) Choice of poetry b) Body Language c) Diction d) Voice Modulation e) Facial expressions
7	Role Play Students projecting themselves as the Political Leaders of Various Indian Political Parties and/or founders of new parties. (FYBAMMC) Role play by TYBMM students on Universal Declaration of Human Rights
8	Role Play (Newsroom) Newsroom organization
9	Food Photography Workshop Delving into the world of Food Vlogging/Blogging and getting a hands on approach with a professional set up and equipments.
10	<b>Counselling Session</b> <ul style="list-style-type: none"> <li>❖ Students did SWOC analysis.</li> <li>❖ Students were encouraged to approach the Counselling Cell to seek help with their</li> </ul>

	academic/ personal / professional / social / financial issues.
11	<b>MD FIESTA – INTRA COLLEGIATE ANNUAL FESTIVAL</b>