Sr No	Activity (2017-18)
1	Guest Lecture on Political Concepts and Indian Constitution by Dr. Monika Verma
2	Communication skills-Art Based Therapy workshop. Resource Person - Ms. Radhika
	Mehendale. A group of 40 students participated in a workshop from BMM department. It was
	organized by BMM department. Workshop was aimed to help the students to learn effective
	communication by tapping the important factors of communication such as Understanding,
	Listening, maintaining the balance of speech and content. Participants thoroughly enjoyed
	and could brief their own understanding in the end.
3	Publication of Drishti: Departmental Newsletter Editors: Saylee Bhatkar, T.Y.BMM - Journalism
	and Sankalp Patil, T.Y.BMM – Journalism. The newsletter includes articles by students
	regarding the recent activities in the department. The newsletter provides an overview of
	departmental achievements, activities, seminars and showcases students' talents.
4	'Agaman': Orientation Programme Chief Guest: Mr. Amal Shah, Creative Director, O&M Ad
	AgencyThe new students were informed about the department, Exam structure, faculty and
	activities during the orientation.
5	Visit to Film Division
	Students learned about the various facets of filmmaking: direction, editing, sound recording,
	camera techniques, script writing, etc.
6	Workshop by Ms. Anusha Ramanathan, Faculty - TISS.
	Research Methodology in Media Research.
7	Guest Lecture by Ms. Anna Colk, Brand Manager on Brand Building
8	Industrial visit to Kerala
	The students went on an industrial visit to Kerala, where they visited Munnar, Alleppy and
	Thekkady. Students visited the Tea Museum in Munnar and the Alleppy Beach and
	Backwaters. They also spent some time in a houseboat on the backwaters.
9	Boonde: Intercollegiate Short Film Festival Judge: Shri. K. S. Shridhar, Film Director,
	The theme : 'Shor in the City'. No. of colleges participated: 5. Session 1: Screening of short
	films. Session 2: Short film competition.
10	Cultural Programme at Films Division Organised by Mumbai International Film Festival
	organized by the Films Division, GOI
	Students from FY, SY & TY class participated in a cultural performance based on the theme
	'Maharashtra Majha'
11	Beach Cleaning
40	The activity was carried out at the Dadar beach in association with with NGO 'Beach Please'.
12	Live Presentation - Arena Animation on VFX Graphics
13	Carpe Diem: Intercollegiate Fest Day 1: Chief Guest: Akshata Samant, CEO, Cine Pitara Day 2:
	Karan Khanna, TV and Film Actor. There were several judges and guests over the two days of
	the fest. Theme: Cartoon Network. Day1: Competitions: Photography, T-shirt Painting,
	Debate, Quiz, and Cricket Day 2: singing and dancing competitions, roast, fashion show, No. of
1.4	colleges participated: 7
14	Guest Lecture - Asst. Prof. Vrushali Pendse, Psychology Dept. on Media Psychology
15	Guest Lecture - Asso. Prof. Mythili Mukund HOD, English dept. on Interactive session on short
	stories