Computers Multimedia II

SY BAMMC

Unit – IV **Chapter - 20**
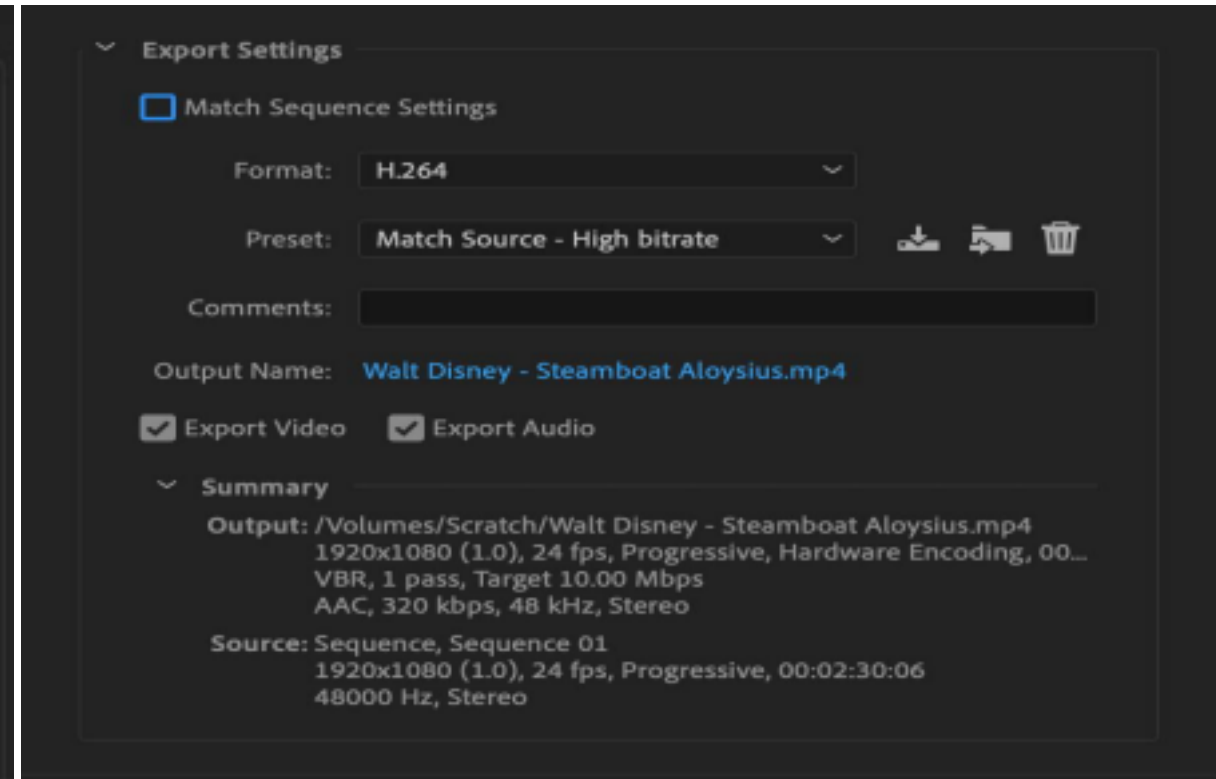
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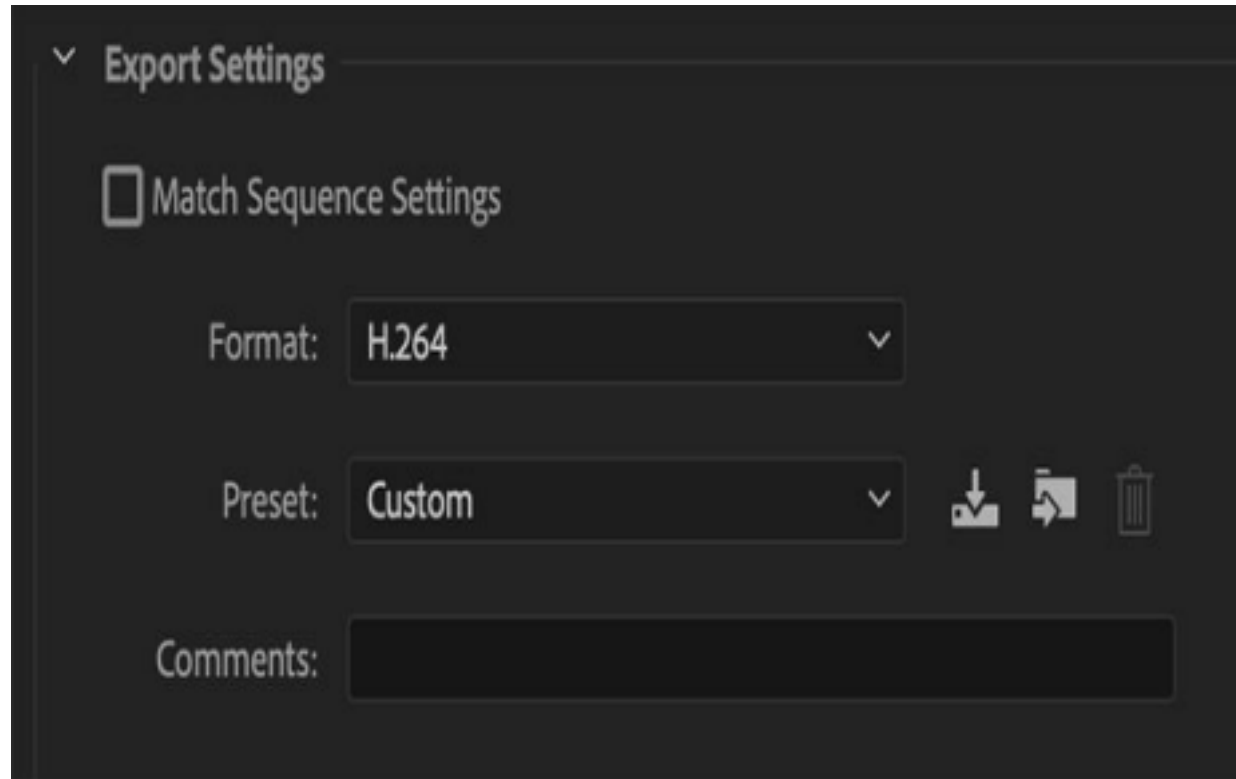- Exporting in Different

format • Choosing right formats for Exporting • Managing quality while Exporting • Rendering and maintain file format • Improving quality and time to render techniques

How to Export in Premier Pro

• To export a video in Premiere Pro, go to **File>Export>Media**. You could also press the shortcut key **Ctrl + M** on PC, or **Cmd + M** on Mac. Make sure the sequence you want to

export is selected when you do so.

- This will bring up your Export Settings window.
- In the first place, H.264 is the most popular export format within Adobe Premiere. Using this format, you will create a mp4 for your finished movie, which is both high quality and (more importantly) a much smaller file size than other formats .mov.
- While Premiere has a lot of options, it has also created a preset for almost every online platform in which you will be uploading your video. These presets are labelled, and will dictate exporting to Premiere using the preferred setting of the platform in question. Presets protect you from specifying platform-specific parameters such as bitrate and frame rate.

(1) The first thing you need to do is to select your project timeline, so it is highlighted in a light blue square. If the timeline is not selected, you risk exporting a random clip from the browser.

(2) With your timeline highlighted, choose File> Export Media. You can also bring the exporter up by pressing Command + M on your keyboard.

(3) Within the Export Settings window, you can playback your movie to ensure that all scenes are included. As a default, Premiere will export your entire timeline from the first to the last clip, but you can select a

portion of your timeline if you need to. You can do this before you define your work area within an out point in the timeline and bring it to the media exporter. Alternatively, you can do this within Media Export itself.

(4) On the right side of the Media Exporter panel you will see all the settings available. For H.264 export, locate the Format drop-down and choose the corresponding option.

(5) Directly below the Format drop-down, you will see a preset drop-down, which contains all possible platform-specific export options. 1080p is the standard HD setting for most platforms, so it's possible that you'll choose it with the destination you want, for example. YouTube 1080p Full HD.

(6) Once you have selected your format and preset, you need make sure that you set the export destination and name. If you do not, you cannot find the finished movie once it is exported. Click on the output name and set your movie title and saving location.

Then, click on the Export button below the Media Exporter to start the process.

WHAT THE HECK IS ADOBE MEDIA ENCODER?
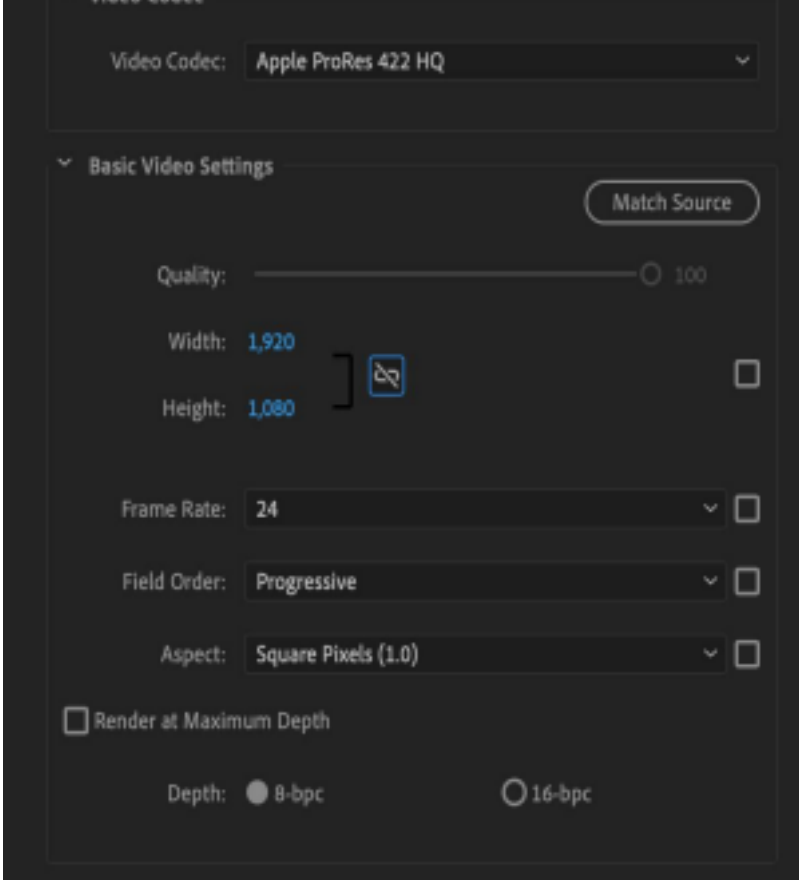
WHAT DOES RENDERING DO?

WHAT DOES COLOR RENDERING MEAN?

Green:

Yellow:

Red:

No color:

HOW TO RENDER IN PREMIERE PRO?

DEFINE WORK AREA:

SELECT AN AREA AND RENDER A PREVIEW FILE:

There are three different options to present:

Render Effects IN to OUT:

Render IN to OUT:

Render Audio:

Some Tips for Effective Rendering:

The Adobe Premiere Pro rendering process can seem like an annoying inconvenience that cuts down on your editing time. When done regularly and appropriately, it can save you a lot of time and frustration with playback and

export video.