## Maharshi Dayanand College of Arts, Science and Commerce Parel, Mumbai -12. T. Y. B. COM. ACCOUNTS & FINANCE (BAF)

## Academic Year: 2020-2021

## Semester 6 **NOTICE**

All the students of T. Y. B. COM. ACCOUNTS & FINANCE (BAF) Class required to select the topic of research project for semester-6 from the list given below, for respective courses.

Course code	Name of the project
TYBCOM (A/F) SEM VI	Impact of COVID-19 on Indian Economy
UA_FFSVI.8	Impact of COVID-19 on Share Market
	Impact of COVID-19 on Mutual Fund Investment
	Impact of COVID-19 on Electricity Companies
	Impact of COVID-19 on Banking Services
	Impact of COVID-19 on overall Investments
	Impact of COVID-19 on Derivative Market
	Impact of COVID-19 on Foreign Direct Investment
	Impact of COVID-19 on Import & Export
	Impact of COVID-19 on Revenue Collection
	Impact of COVID-19 on GST Collection
	Impact of COVID-19 on Commodity Market
	Impact of COVID-19 on Money Market
	Impact of COVID-19 on Insurance sector
	Impact of COVID-19 on Industrial Sector
	Impact of COVID-19 on Higher Education Sector
	Impact of COVID-19 on Transport Sector
	Impact of COVID-19 on Indian Railways
	Impact of COVID-19 on E-Wallets
	Impact of COVID-19 on Housing Finance Sector
	Fundamental Analysis in Indian Stock market
	Corporate Social Responsibility
	Role of NBFC's in Indian Economy
	Ratio Analysis
	Income Tax Deduction U/Chpt VI/A
	International Financial Reporting Standards
	Effect of Demonetization on Indian Economy
	Capital Budgeting
	The Effect of Internal Audit on performance of Private Firms
	Comparison of Online and Offline Trading in Stock
	Market
	Technical Analysis in Indian Stock Market
	Capital Management and Bank Lending
	Internal Control as a tool for Efficient Management
	Impact of Auditing in Governmental Organisations
	Fundamental and Technical Analysis in Indian Stock Market

Capital Market Reforms
Banking System in India
Mutual Fund
Derivatives Market in India
Foreign Direct Investment
Customer preference towards booking movie tickets online v/s over the counter
To study impact of advertisement on consumer's preference towards edible
cooking oil.
A study on customer preference on case of branded and unbranded eyewear.
 Customer Preference towards buying medicine online VS over the counter (OTC)
A study on customer's preference towards Supermarket v/s General store
Analysis of necessity v/s discretionary spending of consumer on chocolates
Customer satisfaction survey on pizza quality of domino's and pizza hut
A study on customer preference on use of branded and unbranded cloths.
A survey on the preference of salaried class on various investment options
available.
Comparison study on mcdonald's and burger king.
A Study on customer preference towards Dove shampoo Vs Pantene.
A study on Customer's Preference Towards Modes of payments in Restaurant
A Study on Consumer's Preferences towards Indulekha Bringha hair oil Vs
Patanjali Kesh Kanti hair oil
Customer preference on himalaya face wash vs patanjali face wash.
Consumer preference in deodorant brands (axe vs fogg)
A study on preference between online and offline grocery market among the non
working women
Impact of electronic banking system on consumer satisfaction
Necessity v/s Discretionary Spending on consumer on cold drinks.
Financial literacy among working women in mumbai.
A study on perception of investors investing in life insurance
GROWTH OF ONLINE BANKING
FUNDAMENTAL ANALYSIS OF ( ANY COMPANY )
TECNICAL ANALYSIS OF (ANY COMPANY)
TECNICAL ANAYSIS OF (ANY COMPANY ) INTERNATIONAL FINANCE
IMPACT OF E-BANKING ON
CUSTOMER SATISFACTION
FINANCIAL INSTRUMENTS
THE IMPACT OF AUDITING IN
CONTROLLING FRAUD AND OTHER FINANCIAL IRREGULARITIES
 AUDIT OF BANKS
 A STUDY ON THE PERFORMANCE OF MUTUAL FUND IN INDIA
ANAYSIS OF VAROIUS INVESTMENT AVENUES
MERGER AND ACQUISITION ON BANKING
COMPARATIVE STUDY BETWEEN TWO MUTUAL FUNDS
THE IMPACT OF TAXATION AS AN AID TO ECONOMIC
 DEVELOPMENT
INTERNAL AUDIT: A TOOL FOR MANAGEMENT CONTROL
AUDITING AS AN INSTRUMENT FOR ENSURING ACCOUNTABILITY

MARKETING OF FINANCIAL SERVICES IN BANKING SECTOR
MARKETING OF BANKING SERVICES
THE ROLE OF ELECTRONIC
BANKING (E- BANKING) IN THE DEVELOPMENT OF FINANCIAL
INSTITUTIONS
FRAUD AND IT'S ROLE ON BANK FAILURE

Head of the Department

Principal