

QUESTION	OPTION 1	OPTION 2	OPTION 3	OPTION 4
Telling about an event as it happens.	blog	editorial	features stories	breaking stories
A detailed look at something interesting that's not breaking news.	blog	editorial	features stories	breaking stories
Stories that uncover information that few people knew.	features stories	breaking stories	investigating stories	editorial
Online diaries kept by individual or small groups.	blog	editorial	features stories	breaking stories
Online question and answer pages where anyone can participate.	discussion board	editorial	columns	verticals
Articles that any reader can add to or change.	blogs	discussion board	Wikis	column
Unsigned articles that express a publication's opinion.	features stories	breaking stories	investigating stories	editorial
Signed articles that express the writer's reporting & his conclusions.	blogs	discussion board	Wikis	column
such as concert, restaurant or movie reviews are called as _____.	editorial	columns	wikis	reviews
These sheets were carved on stone and metal & presented in messages board in public places	fact sheets	cell sheets	metal sheets	Acta sheets
The invention of printing and moveable type happened first in _____	China	Japan	Afganistan	India
Who were the earliest printers, issued the first newspaper printed.	Chinese	Japanese	Indian	British
The world's first movable type metal printing press was invented in _____ .	Chinese	Japanese	Indian	Korea

Gutenberg's invention the press was mostly used to print the _____.	quran	dictionary	Bible	novel
The oldest direct ancestors of the modern newspaper appear to have been the handwritten news sheets that circulated widely in venice in the _____ century.	seventeen	eighteen	sixteen	fifteen
In the US , the first continously published newspaper were _____	bangale gazette	The New England Courant	colonial newspaper	The boston News-Letter
The Boston Gazette was established on _____	December 21, 1791	December 21, 1792	December 21, 1793	December 21, 1794
In the early _____ colonial newspapers were published by authority of the british-controlled colonial government.	1701	1702	1700s	1704
The great breakthrough for the printing technology was the development of high speed steam printing press in _____.	1840	1831	1832	1830
_____ was the first newspapers to introduce facsimile editions in India.	TIMES OF INDIA	The New England Courant	THE TIMES	THE HINDU
ODI is term used in which field?	Sports	Environment	Science	Agriculture
Which of the following is popular sports commentator?	Sunil Gavaskar	MS Dhoni	Sachin Tendulkar	Harsha Bhogle
Issue of Western ghats falls under which beat?	Agriculture	Economy	Global	Environment
ESPN is Based multinational company	India	America	London	France
Which of the following is considered as Niche Journalism	Traditional	Sports	magazine	Investigative
IPL Is currently Held in _____	Sri lanka	UAE	England	India
Which of the following beat deals with democratic issues?	Environment	Civic	Agriculture	Crime
What is the another name of citizen journalism?	democratic	participatory	investigative	traditional
Which journalism involves investigative journalism	civic	sports	crime	traditional
Mojo is the abbreviation of	Monetary journalism	mobile journalism	morality journalism	mass journalism

The section which covers the information related to important issues and recent developments only from across the city or a regional area is known as _____.	civic news	Environment news	Democracy news	Local news
Sports Journalism originated in the year	1997	1800	1991	1857
Chipko movement was started in the year	1973	1990	1975	1991
Chipko movement was related to	Global warming	forest conservation	farmers issues	women issues
Even though sports journalism is flourished Remains always ignorant	T20	Womens cricket	Commentary	World cup
..... beat is the most ignorant by main stream media	Sports	Agriculture	Environment	Civic
Water scarcity in the area falls under Beat	Environment	Social	civic	Politics
Sports coverage now-a-days laos include	post match ceremony	personal life of players	players family fuctions	live coverage
Bofors case falls under which beat?	Crime	Investigative	Social	Political
Who was the journalist to uncover scam 1992	Renuka shahane	Arnab goswami	Rajiv khandekar	Sucheta dalal
The reading of the script to check the errors is called:	Proof-reading	Composing	Editing	Embargo
A brief introduction of a photograph is called:	Caption	Embargo	Credit line	Composing
Reuters is the news agency of:	England	France	Germany	Denmark
Arnab Goswami is a well known Indian:	Journalist	Cricketer	Film Star	Hockey Player
Citizen Journalism refers to:	The reporting of important news and events by citizens.	Ethical and professional journalistic practice	The reporting of local community news and events by professional reporters.	a source who provides a journalist with a good-luck charm.
Increased leisure time and expendable income are two products of:	The Industrial Revolution	Advances in steam-powered printing presses	The Protestant Reformation	The decline of literate cultures

Literacy is the ability to:	Effectively and efficiently comprehend and utilize a given form of communication	Deliver an effective oral presentation	Participate in trade and commerce	Read and write at a college level
In journalism, a “mojo” is a	journalist who carries her/his tools—computers, cameras, recorders—with them at all times.	journalist who has an unusual degree of sex appeal.	a source who provides a journalist with a good-luck charm.	a source who has the ability to bounce back from adversity.
In a democracy, the press/media is also known as the	Fourth estate	Second estate	Third estate	First estate
Which is the oldest English daily in India?	The Times of India	The Indian Express	The Hindustan Times	The Statesman
Which type of news is meant for light reading or viewing?	Soft news	Hard news	Curtain raiser	Follow up
Which type of news is generally related to politics, economics or serious events and needs to be aired or written immediately?	Hard news	Soft news	The hidden story	Curtain raiser
What are people who are employed full time by newspaper, TV or radio channels to gather news called?	Reporter	Doctor	Engineer	Pilot
‘PTI’ is the news agency of:	India	Nepal	Russia	Pakistan
Who chooses which stories will be published in the newspaper?	Editor	Reporter	Owner	Watchman
News is gathered by reporters who usually cover specific groups, topics, or geographic areas called what?	Beats	Regions	Domains	Subjects

At the prewriting stage, the reporters should	identify a central point and prepare a brief outline.	identify a central point and have a good kicker in mind.	prepare a brief outline and select the quotations to use.	have the story completely drafted in their head.
The central point of a news story is	a one- or two-sentence summary of what the story is about and why it is newsworthy.	a justification for running the story on the front page or the beginning of a news broadcast.	the identity of the most important figure of the story.	to get readers to read the rest of the newspaper or viewers to watch the rest of the news broadcast.
The reason for constructing a brief outline for a news story is to	help decide where the various pieces of information the reporter has collected belong in the story.	enable the reporter to guess how long the finished story will be.	enable the layout editor to guess how long the finished story will be.	let the managing editor know that the reporter has a story in progress.
Research has shown that 75 percent of readers are able to understand sentences that average	20 words in length.	40 words in length.	60 words in length.	80 words in length.
Reporters strive to	combine short and long sentences in a manner that would be pleasing if read aloud.	keep all sentences to 10 words or fewer.	keep all sentences to 15 words or more.	eliminate all long sentences from their writing.
Stories which need to be published within the shortest span of time – preferably a day are called	Hard News	Feature Stories	Editorials	Soft News

Hard News stories can be defined as	☒Stories which come on the sports page of a newspaper	Stories which usually come on the first page of a newspaper	Stories which only deal with crime	Stories which only deal with politics
Hard news stories typically answer these questions	Five W's and two H	What is being hidden?	Two W's and two H's	Five W's and one H
Soft news stories usually	Just entertain	Go beyond the factual information, even entertain and advise the readers	Spread fake news	Are always about yellow journalism
A notable difference between a hard and a soft news story is	☒The tone of presentation	Soft news is television journalism	Hard news is print journalism	Hard news stories don't use pictures
To portray issues and events in a neutral and unbiased manner is	Subjective Reporting	Objective Reporting	Page 3 news	Sensationalising news
Reporting opinions expressed by your sources correctly is	Accuracy in Reporting	Bias in reporting	Entertainment stories	Hard news
Writing stories using neutral language and by avoiding characterizing people or institutions either positively or negatively is called	Print journalism	Editorial writing	Objectivity in Reporting	Investigative reporting
A 60 year old, clearing his/her tenth standard in 2021 will be in the news because of ?	Prominence of person involved	Unusualness of news	Proximity	Magnitude
Amitabh Bachchan testing positive for Covid is news because?	Unusualness of news	Humour	Prominence of person involved	Conflict
Lockdown in Mumbai again will be news because?	Drama	Currency/ relevance	Unusualness of news	Conflict

Keeping people informed of current events, issues and important people in the world is the job of a	PR Practitioner	Journalist	Editor	Advertiser
Protecting and enhancing the reputation of an organization is the basic task in	Advertising	Journalism	Public Relations	Marketing
An article that presents the newspaper's opinion on an issue is the	Feature story	First lead	Anchor story	Editorial
Editorials are meant to influence	The politicians and the government	No one , as people hardly read them	Public opinion, promote critical thinking, and sometimes cause people to take action on an issue	The newspaper owners
Feature stories are defined more by	The style of wrting rather than the subject matter	The page where it appears in a a newspaper	The photographs accompanying it	The celebrities the feature is about
Feature stories are also at times reffered to as	Crime Stories	Investigative Stories	Human Interest Stories	Fake news
Hard news stories are about conveying facts only, while feature stories	Convey only opinion	Use only photographs	Convey both facts and opinions	Can convey fake news
The Inverted Pyramid style of news writing was mostly used in	Hard News Stories	Crime Stories	Soft news stories	Scientific stories
The first paragraph in hard news reports is called the	Introduction	Mast Head	Lead/ lede	Gutter space
Politics, crime, business, sports are the various _____ in news reporting	Parts	Types	Beats	Examples

The first newspaper in India is credited to James Augustus Hickey, who launched The _____, also the Calcutta General Advertiser, in 1780.	TOI	Hindustan Times	The Statesman	Bengal Gazette
The _____ were the first to invent the art of printing.	Chinese	Japanese	Russian	Indians
Johannes Gutenberg was from which country?	Russia	Germany	India	America
Which is the oldest known surviving printed work in a woodblock?	Diamond Sutra	Buddhist Scripture	Acta Diurna	Tipao
The morning of _____, India woke up to the Emergency imposed at midnight by the then Prime Minister, Mrs. Indira Gandhi.	26 June 1970	26 June 1972	26 June 1975	26 June 1960
Who was the Pioneer of the vernacular press in Bombay?	Fardaonji Murzban	Raja Ram Mohan Roy	Mahatma Gandhi	Jawaharlal Nehru
_____ is based upon public citizens "playing an active role in the process of collecting, reporting, analysing, and disseminating news and information."	Yellow Journalism	Parachute Journalism	Black Journalism	Citizen journalism
Q.8. News is factual information about _____.	crime	sports	celebrities	current events
Which news value means the number of people whose lives will be influenced in some way by the subject of the story?	Impact	Timeliness	Prominence	Proximity
_____ is an American term for journalism and associated newspapers that present little or no legitimate, well-researched news while instead using eye-catching headlines for increased sales.	Black journalism	Yellow journalism	white journalism	Brown journalism
Recent events have higher news value than earlier happenings. Which news value is this?	Impact	Timeliness	Prominence	Proximity
The _____ of a news or feature story is the story's point or theme, most often expressed in the lead of the article	essence	colour	flavour	angle

_____ is an emerging form of new media storytelling where reporters use portable electronic devices with network connectivity to gather, edit and distribute news from his or her community.	parachute Journalism	Mobile journalism	Yellow Journalism	None of the above
The cement scam of 1981 was exposed by which newspaper?	TOI	Hindustan Times	The Hindu	Indian Express
Stories about events and situations in one's home community are more newsworthy than events that take place far away. This is the explanation of which news value?	Impact	Timeliness	Prominence	Proximity
The term _____ is basically meant to define journalism that addresses issues in the rural pockets of India.	Yellow journalism	Parachute journalism	Real time journalism	Rural Journalism
What to avoid in the news?	True	Flare	Information	Photograph
What is the main component of readable news?	Human interest	Intro	Headline	Byline
Which of the following is unexpected news?	Assembly	Inauguration	Press Council	Earthquake
Which of the following is not unexpected news?	Tsunami	Winter Session of Parliament	Bombing	Accident
What is the core of news?	Photograph	Caption	head	Columns
What should a journalist be able to do according to the importance of news?	Review	Vaccination	Evaluation	Conclusion
Should a journalist participate in social events?	No.	Sometimes	Yes	If required
Is it appropriate to express personal opinion through news?	No	Yes	sometime	If required
What is required for exclusive news?	Information	Reading	Source	Writing
What should be the source for the news?	Reliable	Familiar	In the office	Friend
What to avoid when writing news?	Satellite	Prejudice	Praise	Vaccination
What needs to be in the news?	Objectivity	Columns	Intro	Dateline
How to do report?	Impartially	Fast	By e-mail	By expressing your opinion
Who helps for international news?	Telephone	E-mail	News Agency	Skype

Which of the following does not get news?	Press Council	Press release	Ceremony	telegram
What will be useful to effectively spread the news everywhere?	Press release	Press Council	Site visit	Bytes
What precautions should be taken while taking news from social media?	Direct reporting	Do not verify	Checking the veracity of the news	Break the news
Which of the following is not a primary source of news?	Interview	Report of the Committee	Bytes	Voice recording
What should be done after receiving the news from the source?	Assurance	to break	Giving phono	Live donation
What does a journalist who handles a court beat need to know?	Psychology	Sociology	of law	Civics
The inventor of printing press was:	Marshal Mcluhan	Ts'ai Lun	Johannes gutenberg	Albert Einstein
Press note can be issued by:	Editor	Government official	Reporter	Sub-editor
Inverted pyramid style is preferably used in which media ?	print media	new media	visual media	audio media
A brief description of a picture in words is called:	Byline	Obituary	Caption	Introduction
In 1790, James Augustus for the first time started which of the following newspaper in India:	Calcutta Time	India Gazette	Bengal Gazette	Times of India
To be considered as a daily, a newspaper has to appear at least:	Four times a week	five times a week	three times a week	seven times a week
The news of important public events appearing in the front sections of a newspaper, are called:	Hard news	soft news	investigative news	feature news
The reading of the script to check the errors is called:	Composing	Proof-reading	Editing	designing
To choose the news items for the newspaper and to correct the language, spelling and remove all the unimportant sentences are the functions of_____.	writer	reporter	editor	Sub editor
In this online journalism some news paper and magazines are available on their	Websites	Television	Computers	YouTube

biweekly magazines or papers publishing is	weekly	monthly	once in every two weeks	once in every three weeks
The term press normally does not include	magazines	Newspapers	books	websites
What is citizen journalism?	Citizen journalism is the gathering and reporting of news by the public.	Citizen journalism is a rogue movement by the American people to eliminate the media.	Citizen journalism is a fake news style of reporting done by the public to show how the media is biased.	Citizen journalism is a social media network of people who used to be journalists but got fired.
Who was the Prime Minister of India during 1975 emergency?	Jawaharlal Nehru	Indira Gandhi	Rajiv Gandhi	Morarji Desai
For how long emergency was imposed in India during 1975?	12 Months	24 Months	20 Months	21 Months
Who were the first Europeans, brought a printing press to India?	French	Dutch	English	Portuguese
Who among the started Bombay Samachar?	Fardaonji Murzban	Raja Ram Mohan Roy	James Silk Buckingham	Shishir Kumar Ghosh
First Bengali Newspaper in India?	Samachar Darpan	Bombay Chronical	Bombay Samachar	Calcutta Gazatte
First Hindi Newspaper in India?	Jagran	Dainik Bhaskar	Udant Martand	NavBharat Times
Which of the following in not a women oriented magazine?	Femina	Cosmopolitan	Stardust	Vogue
The place or person where you get inspiration and information is your _____	citation	source	headline	article
A journalist who gathers information - including researching and interviewing people - and writes news stories is a _____	anchoring	Editor	Reporter	Editor
Journalism that depends upon computer-assisted analysis of existing information is known as	Offline journalism	Technical journalism	Raw journalism	Database journalism

In journalism, a “mojo” is a	journalist who has an unusual degree of sex appeal.	a source who provides a journalist with a good-luck charm.	a source who has the ability to bounce back from adversity.	journalist who carries her tools—computers, cameras, recorders—with her at all times.
What is investigative journalism?	in-depth reporting that looks hard at one specific topic or subject	a format that reports on everyday topics such as neighborhood conflicts	a format that compares social news with political news	a type of journalism in which regular citizens do the reporting to local news channels
Journalists looking for sources should try to use	a variety of sources representing different opinions	close friends and relatives	officials who will expect some favor in return	officials with whom the journalist has a close personal relation
What will you call a person who goes out in the field to collect news?	Editor	Producer	Reporter	Director
What is the full form of MoJo?	Mobility Journalism	Major Journalism	Mobile Journalism	Minor Journalism
Lifestyle reporter does NOT cover which one of the following?	Food	Travel	Politics	Exhibitions
_____ is finding, reporting and presenting news which other people try to hide.	Civic journalism	Political journalism	Investigative journalism	Yellow journalism
Which of the following is a basic principle of Investigative journalism?	Misuse of information	Working outside the law	News value	working for personal interest
The _____ is considered one of the first and most influential pieces of Indian investigative journalism.	Watergate Scandal	Coalgate scam	Fodder scam	Bofors gun scandal

What could be the advantage of Investigative journalism?	Misuse of information	Threat to journalist	Raising social Awareness	misuse of anonymous sources
Investigative reporting is _____.	Sensationalism	Yellow journalism	watchdog journalism	leak journalism
Investigative reporting is NOT _____.	paparazzi journalism	watchdog journalism	Holding the powerful accountable	Following the trail of wrongdoing
If you are paid by a brand to write a story, what is it called?	Editorial	Advertorial	Content Creation	Strictly Editorial
A deadline is approaching, you don't have confirmation for a story, you will	Inform the editor honestly	lie to the editor	Write a report without confirmation	Not inform anyone and write the story
You write fake news to attract readers and end up winning a prize, will it qualify as journalism?	Yes, many have done this in the past	Yes, it is fictional reporting	Not allowed	Sometimes allowed
Localization of news creates ____.	confusion and distortion	interest among local citizens	a better report	interest among national readers
Holding media trials by prime time anchor can be referred to as	Yellow Journalism	Fact based Journalism	Ethical Journalism	Advertorial
If you are sued by someone for writing a story against them, what should you do?	Apologise to them and beg for forgiveness	Apologise to your editor	Inform the editor and legal team	Do not inform anyone and hire a lawyer independently
_____ are the online diaries kept by individuals or small groups.	Articles	Journals	Blogs	Reports
Journalism is about writing newsworthy topics worth _____.	Reporting	Editing	Posting	Writing
The first journalist was an Ancient _____ historian called Thucydides.	Korean	Spanish	Latin	Greek

Which is the first rough draft of history?	Photography	Journalism	Philosophy	Sociology
The first newspapers were printed with symbols carved into _____.	wooden blocks	Iron sheets	Paper sheets	leaves
The world's first movable type metal printing press was invented in _____ in 1234.	Japan	Russia	China	Korea
Who invented the movable type of printing press?	Janszoon	James Franklin	Johann Gutenberg	Virginia
_____ have now brought about major changes to the scenario.	Telegraph	Computers	Newspapers	Telephones
Which was the first newspaper to introduce facsimile editions in India.	JANTA	KESARI	MARATHA	THE HINDU
_____ is an important tool in the hands of the journalist.	Photography	Reporting	Gatekeeping	Filtering
The internet now has more than 6600 electronic editions of commercial newspapers and magazines printed in _____.	French	Hindi	English	Marathi
Where did the first printing press arrive in India?	Goa	Karnataka	Maharashtra	Tamil Nadu
Samachar Darpan was the first newspaper published in _____ language.	Tamil	Bengali	Marathi	Hindi
Currently the Eight schedule of the constitution states _____ official languages.	19	20	21	22
The _____ proclaimed on 26th June 1957 had lasted for 21 months.	Association	Guidelines	Emergency	Censorship
Which is the invisible fourth pillar that holds up the edifice of a democracy.	Television	Press	Social Media	People
The manuscript age is the period in human history that immediately predated the advent of _____.	mass media	Print media	Traditional media	Electronic media
_____ was the first book printed by Gutenberg in 1454	Mahabharata	Bible	Ramayana	Valmiki
Who successfully sent a wireless message across the Atlantic Ocean for the first time?	Heinrich Hertz	Kentucky	Ambrose Fleming	Marconi

The internet and and digital age began in _____	1985	1988	1990	1993
_____ department is headed by the Editor.	Advertising	Accounting	Administrative	Editorial
_____ is a major source of revenue for newspaper	Hard news	Advertising	Soft news	Breaking news
_____ is the life blood of a newspaper	News	Advertising	Circulation	Printing
_____ departmnet looks after all the work of printing including installation of machines, plant layout, composing, processing etc.	Editorial	Advertising	Printing	Administrative
In the absence of a seprate _____ department the administartion department handles the work pertaining to legal matters	administrative	legal	printing	editorial
_____ department looks after all the accounting work like maintainning books of accounts, preparing balancesheet , financial statements etc.	Advertising	Accounting	Administrative	Editorial
The _____ heads a particular edition of the newspaper	editor	resident editor	non-resident editor	copy editor
_____ prepares manuscripts of books for publication.	Copy editor	Resident editor	Non-resident editor	News Editor
A _____ is a title used by a particular section editor of a newspaper	Copy editor	Resident editor	City Editor	News Editor
A magazine _____ ensures that their publication is full of entertaining, informative and newsworthy articles	resident editor	city Editor	feature editor	copy editor
_____ is the boss of entire newspaper orgnization.	Editor in chief	Senior editor	Copy chief	Executive director
A _____ monitors the pages of a publication and sorts through the articles to decisde on those that will be included	Editor in chief	chief sub editor	Copy chief	Executive director
A _____ writes headline to fit the space allocated to a story or copy, decisdes on layout of photographs and drawings , generating ideas etc.	Editor in chief	chief sub editor	senior sub editor	Copy chief

A _____ works for associate editor of magazines and newspapers in assessing the suitability of reports and articles for publication, and edits as necessary.	Sub editor	city Editor	feature editor	copy editor
The _____ department is soul of entire news organization	Advertising	Accounting	Administrative	Editorial
City editor are responsible for the ___ changes of a particular issue of a newspaper	weekly	monthly	annually	daily
_____ is the head of the news desk	Resident editor	News Editor	Copy editor	Editor
_____ department is incharged with the responsibility of proper storage of raw material (newsprint) and other material used in the newspaper	Stores	Accounting	Administrative	Editorial
_____ department looks after the general administrative work pertaining to personnel, their selection, training, promotion, allotment of work etc.	Advertising	Accounting	Administrative	Editorial
Editorial department is headed by the _____	copy writer	editor	art director	managing editor
_____ the activity of juggling assessing creating and presenting news and information.	Advertising	Public Relations	Journalism	Marketing
The advancement in technology has made _____ faster and efficient.	Communication	Verification	Writing	Speaking
The first newspaper in India was published by	Johannes Gutenberg	James Augustus Hicky	Graham Bell	Raja Ram Mohan Roy
Madras Courier was launched in	1791	1789	1785	1780
In which year was the Bengal Gazette published?	1780	1921	1792	1791
A _____ lead combines two or more antithetic elements to make an idea more significant or interesting.	Punch	Allusion	Contrast	Pun
'Once upon a time....' is an example of	Narrative lead	Bullet lead	Miscellaneous Freak lead	Anecdotal lead
Lead that describes an event.	Descriptive	Direct address	Sequence	Parody
A combination of news and feature articles.	Hard news	Soft news	Editorials	Columns

The reporter uses the _____ formula to write a news report.	3W's 2H	5W's 1H	5W's 2H	1W 5H
_____ features are generally written about a known personality.	Human interest	Personality	Trend	Anniversary
The first English newspaper.	India Herald	Madras Courier	Bombay Herald	Bombay Gazette
_____ features main purpose is to entertain the readers.	Place	Backgrounders	Personality	Light
A lengthy news feature based on detailed research and analysis of the situation.	In-depth	Location	Entertaining	Backgrounders
These are dated features.	Lifestyle	Personality	Place	Anniversary
Features written on ordinary men for their extraordinary contribution in the society.	Human interest	Trend	Personality	Location
The _____ precedes the introduction.	Lead	Headline	Body	End
Like a good introduction a good ending creates a _____ impression.	unfavourable	favourable	disappointing	wrong
A factual accounts of events as they happen.	Editorials	Features	Columns	News reports
Who can evoke imaginary stories?	Columnist	Editor	Correspondent	Features writer
The Indian Press is predominantly in hands.	Private	Public	Common	Cooprative
Journalism is more than a career it's a	Mission	Objetive	Aim	Target
..... is internet based news portals.	Scroll.com	NDTV	BBC	CNBC
Reporting for involves less leg work than newspapers.	Magazine	Internet	Serials	AD design
Journalism plays a key role in shaping public And perception	Opinion	Objetive	Aim	Target
..... Is not the regular employee of organization	Freelancer	Columnists	Photojournalism	Cameraman
..... being assigned a column.	Columnists	Freelancer	Photojournalism	Cameraman
..... Is an art to tell a story with pictures	Photojournalism	Columnists	Filming	Anchoring
A photo journalist is at times also addressed as a	Cameraman	Anchoring	Columnists	Freelancer
..... is a new form of journalistic activities	Mojo	Anchoring	Announcers	Producer
Bloggers are often considered as	Mojos	Producer	Columnists	Cameraman
..... Are the public personae of broadcasting	Announcers	Direction	Acting	Writing

Career as a is really lucrative and attractive.	News anchor	Producer	Announcers	Journalist
Feature Work on studio shows or segment assisting producers in their work	Producer	Direction	Acting	Writing
Production are like the manager of a show	Executives	Writing	Direction	Acting
A..... Is supposed to be versatile and open to ideas	Radio jockey	Journalist	Producer	Cameraman
A Is the soul of any programmer or movie	Script	Idea	Agenda	Money
..... gather and select news and information for the public to consume.	Journalist	Editor	Writer	Columnists
Reporters are often assigned a	Beat	Idea	Agenda	Script
Journalist receiving information from	Sources	Producer	Radio jockey	Executives
In Journalism a "Mojo" is a	a. journalist who has an unusual degree of sex appeal.	a source who provides a journalist with a good-luck charm.	a source who has the ability to bounce back from adversity.	a Journalist who carries his tools all the times like computers, cameras, recorders.
A reporter should not reveal?	Salary	Sources	Equipments	Personal Information of Victims
Story on Fashion trends come under?	Health Beat	Lifestyle beat	Business beat	National Beat
Feature or news material with high emotional or dramatic appeal.	Human Interest	Natural Interest	Deeply rooted	News Item
A story with a strong point of view of the writer that aims at taking a stand based on all research and facts is called:	Feature	News	Viewpoint	Opinion
A human interest story puts _____ at the heart of the events	People	Things	Objects	Fiction
_____ deals with a mix of travel and tourism and hospitality industries.	Seasonal Stories	Travel Stories	Human Interest Stories	Trend Stories
A _____ recalls the past.	Nostalgic Stories	Business Stories	Seasonal Stories	News Stories
Which of the following does not come under Soft News?	Lifestyle	Entertainment	War	Arts

Unlike straight news stories, feature stories	are always written in the third person.	may be written in the first or second person.	are always written in the first person.	are never written in the second person.
Reporters get ideas for feature stories by being:	unemotional and detached	rigid and unimaginative	observant and curious	adamant and close minded
Feature writing is _____	Short piece to inform the audience.	A short story	Elongated news story	News Report
_____ cover an emerging trend or a well established trend	Seasonal stories	Nostalgic stories	Human interest stories	Trend stories
Which of the following are NOT important while formulating a feature story??	Creative Lead to capture the interest of the intended readers	A body that emphasizes presentation of information in an interesting entertaining way	A summary that is brief, complete and creates an anchor in the minds of the reader.	Inverted Pyramid is mandatory
_____ is the most important aspect of feature writing	Research on background & current information	Type of lead	Quotes and anecdotes	colour and imagery
What are three characteristics that differentiate feature from news story	Source, Reporter, Editor	Source, Organization, Editor	Lead, Pace, Length	Source, Length, Editor
Personality Sketches, Narratives, Interviews, essays, to-do-columns are types of _____	News Articles	Features	News Reports	Indept Stories
While writing a pitch for a story, which of the following is NOT essential?	Clarity and conciseness	Using catchy titles	Grab readers attention	Long headlines and lack of introduction to the topic.

What is Investigative Journalism?	In-depth reporting that looks hard on one specific subject or topic.	A format that reports everyday topics	A format that compares social news with political news	A type of Journalism where local people report the area issues.
What is a popular method that journalists use to perform investigative journalism?	Reporters use illegal methods to blackmail and get information	Reporters use second hand interviews.	Reporters go undercover and find out information	Reporters use other news outlets to compile a more in-depth story.
People who live in Agra care about news of agra , but people who live in bhopal care less because they do not have..	prominence	timeliness	human interest	proximity
Nothing is as dead as yesterdays news , this saying is related to	prominence	timeliness	human interest	proximity
controversies invite attention this fits best in which news value	conflict	timeliness	human interest	proximity
Celebrities make the news over smallest things because of the _____ news value	prominence	human interest	novelty	currency
An event to be newsworthy should have some serious _____ on people	human interest	impact	conflict	proximity
something weird , unusual , and unexpected will make news this is called _____ value .	timeliness	conflict	novelty	humor
Fights in local areas around our society are not usually reported, but people like to hear about them because of this news value.	crime	conflict	disaster	novelty
Stories that are used to serve dual purpose of breaking monotony as well as evoke human emotions are related to	conflict	human interest	impact	conflict
Some topics are only interesting because everyone is talking about them in this news value.	human interest	impact	conflict	proximity
Which is not a newsvalue	disaster	political	crime	conflict

A news story is said to possess timeliness if it	focuses on events that have occurred in the last month.	writes about events that occurred today or yesterday.	writes about events happening in the last 8 hours.	writes about event happened 5 months ago
The concept of proximity suggests that a newshouse is likely to write a story about a murder, if that crime	involved a celebrity	committed by unknown person	crime committed in nearby locality	crime occurred within 24 hrs
Topics that are trending in news media and other media, such as Twitter and Facebook, are considered	crime	conflict	currency	novelty
_____ refers to the shock or “wow” factor of a news story and generally requires a story to affect a large group in a large way.	impact	conflict	timeliness	novelty
_____ is a great news value because it often encourages audiences to take on side or the other.	crime	conflict	currency	novelty
_____ refers to harder-hitting stories and important developments in a story that would lose their newsworthiness if not reported as soon as possible.	conflict	timeliness	human interest	proximity
A journalists look for when determining whether a potential news story has “legs” or not.	Novelty	human interest	news value	prominence
The Ice Bucket Challenge is a perfect example of _____ news value	conflict	timeliness	human interest	currency
news about world tallest men is example of _____ newsvalue	Novelty	human interest	proximity	prominence
If Pakistan won cricket match with India and you are publishing that news after two days, so there is no _____ in that news	conflict	timeliness	human interest	currency
Which are the W's and H's of lead of the news story?	Who, What, Where, When, Why and How	What, Who, When and How	When, Why, Where and How	What, Why, Where, When and How

A _____ is a news territory assigned to a reporter who is then expected to keep track of all events taking place in this category or territory.	Lead	Story	News beat	Newspaper
The _____ beat has emerged as an important news beat in recent years, in India.	Agriculture	Lifestyle	Crime	Politics
A news report is normally written in the following style:	Pyramid style	Inverted pyramid style	All Summary style	All angle style
_____ is the first paragraph of the story and its aim is to catch readers' attention and draw them in the rest of the story.	Topic or Headline	Conclusion	Main Body	Lead
A lead written for so as to be easily understood by as many people as possible should have approximately _____ words	10 to 15	at least 100	25 to 30	50 to 55
Which of the following should the lead writers not do or avoid doing?	Over exaggerate or twist the facts to tempt the readers to read their story.	Focus on what is unusual about the story	Write the story in as detailed manner as possible	Give a balanced lead for their story.
There are _____ parts of the inverted pyramid structure of writing news.	2	3	4	5
For a city newspaper that focuses exclusively on local stories, these beats are called as the "Big Three" beats in most newsrooms as they generate the highest number of stories.	Fashion, Lifestyle, Travel	Sports, Entertainment, Education	Entertainment, Fashion, Travel	Crime, Civic and society affairs, Courts
The ABC's of journalism while writing the lead and the story stand for:	Accuracy, balance and complete	Always broadcast clearly	Accuracy, Brevity, and Clarity	Astuteness, Brevity and complete
A _____ lead is the most common and traditional lead in journalism.	summary	contrast	anecdotal	delayed identification

The "who" is not identified right away in this lead because it isn't considered as very important . Instead a descriptive pronoun is used to describe the person and his title and specific name is revealed in body of the news.	descriptive	delayed identification	summary	anecdotal
Are you a senior citizen and not got your COVID Vaccine yet? This is an example of a _____ lead.	summary	quotation	anecdotal	question
The survivor of Chamoli glacial burst tell his story- There was a loud sound and I felt the earth vibrating beneath my feet. Something urged me to run out of the tunnel.' This is an example of a _____ lead.	descriptive	delayed identification	anecdotal	summary
When you have several separate aspects on which to report story, choosing a theme for the lead is sometimes difficult, in such cases _____ lead is used.	summary	multiple element lead	descriptive	question
The news of important public events appearing in the front sections of a newspaper that usually use summary lead are called:	Soft-news	Feature News	Editorial	Hard-news
_____ beat is relatively less explored and not very popular or in the priority of the budding journalists in India.	Environment	Crime	Politics	Lifestyle
_____ beat is very popular with the aspiring journalist, in current times due to the glamour quotient attached to it.	Lifestyle	Crime	Entertainment	Politics
A provocative quote or a thought provoking question generally included in the lead of the story is call as _____.	The tail	The hook	The body	The narrative
Data journalism can help a journalist tell a complex story through engaging_____.	data	infographics	information	photos
_____ is a longer piece of writing than a news story. Features come in many different types and are widely used in magazines, newspapers and online.	An editorial	A news story	A feature	A Coloumn

Gathering filtering and visualizing is the process of _____.	Investigative journalism	Data journalism	Citizen journalism	Parachute journalism
who is responsible for delivering updates and analysis on current happening with the main goal to keep public updated?	Politician	Reporter	Social worker	Informer
Real-time journalism produces news, presents and distributes it at a very _____ pace.	slow	Fast	uniform	required
_____ is an emerging form of new media storytelling where reporters use portable electronic devices with network connectivity to gather, edit and distribute news from his or her community.	Parachute Journalism	Mobile journalism	Yellow Journalism	Online Journalism
Mobile and _____ are required for mobile journalism.	data	internet	media	social media
Rural journalism addresses issues in the _____.	Small cities and villages	metropolitan cities	State	Country
_____ is writing on or using online journals which are called web logs.	Tweeting	Blogging	Phishing	Dail up
_____ means the unveiling of matters that are concealed either deliberately by someone in a position of power, or accidentally, behind a chaotic mass of facts and circumstances - and the analysis and exposure of all relevant facts to the public.	Investigative journalism	Data journalism	Citizen journalism	Parachute journalism
_____ is very important to journalists dedicated to reporting the truth.	Information	Sensitivity	Independence	Research
All reporters have a duty to their readers and viewers to report the _____.	Truth	Opinion	Information	News
In depth Journalism is what makes readers aware of all aspects of a given subject by giving them all possible information, including _____.	documents	analysis	Infographics	background and atmosphere
MOJO stand for?	Monotonous Journalism	Mobile Journalism	Moment Journalism	Motive Journalism

How to Report a coverage during a disaster?	Accurate	Ethical	Immediate and live streaming	Responsible
A Lifestyle journalist writes stories about _____.	entertainment	Fashion	crime	women
_____ news is covered in rural journalism.	Celebrity	Fashion	Sports	Agriculture
Which Journalism gives extra details, new facts, later developments, reactions or new issues?	Data Journalism	Investigative Journalism	Follow-Up Journalism	Mobile Journalism
In which journalism people don't just rely on news organizations, they use blogs, websites, social media or they do journalism themselves?	Data Journalism	Real time journalism	Parachute journalism	Investigative journalism
Lifestyle journalism mainly focuses on _____.	human intrest	hard news	specific stories	user generated content
News is a report of a _____ event.	past	future	current	historical
Journalists must be _____ voices.	dependent	uncontrolled	independent	unimportant
A sure sign of professionalism and responsible journalism is the ability of the journalists to hold themselves _____.	controlled	deceptive	accountable	biased
_____ journalism is writing to advocate particular viewpoints or influence the opinions of the audience.	Advocacy	Broadcast	Yellow	Celebrity
_____ is the first and the primary source, who gathers the news material, work on field and composes the news report.	Editor	Reporter	Sub-editor	News channel
The English word 'journalism' is derived from the French word _____.	jolt	journey	justice	journal
Journalism's first obligation is to the _____.	politicians	entrepreneuers	truth	bereaucrats
Reproducing texts and images using a master form is called _____.	printing	imitating	copying	sculpting
_____ journalism is an act of reporting attempted by the non-journalistic population.	Civic	Citizen	professional	Advanced
The new era of Indian journalism began with the introduction of _____.	magazines	newspapers	radio	printing press

_____ is a popular Hindi literary magazine.	Outlook	Yog Sandesh	Kadambini	Femina
_____ inflicted the Emergency in 1975 in India.	Morarji Desai	Jawaharlal Nehru	Bal Tilak	Indira Gandhi
Mumbai Samachar headquarters is situated at _____, Mumbai.	Andheri	Fort	Goregaon	Marine Lines
Journalist must try to keep the news interesting and _____.	relevant	sensational	hyped	irrelevant
Times of India is published by _____ .	Bennet, Coleman & Co. Ltd.	Dalmia Group	Bennet Pvt.Ltd.	Cama Family
The paper which turned itself into an English newspaper overnight, to escape the Vernacular Press Act was _____.	Kesari	Samachar Darpan	Darpan	Amrita Bazar Patrika
After the Emergency , Prime Minister _____ took over political power and worked to restore the freedom of the Press.	Indira Gandhi	Sardar Patel	Morarji Desai	Charan Singh
Mohandas Gandhi had begun a periodical called _____ to spread the ideology of Satyagraha and non-violence.	Harijan	Young India	Yog Bharat	Mirat-ul-Akbar
_____ journalism is meant to provide suggestions and opinions about something.	Sports	Business	Review	Civic
Journalistic methods must be _____.	subjective	objective	biased	propagandistic
_____ refers to the news stories that have an big impact at the society as a whole and need to be reported urgently.	Hard news	Feature	Realtime news	Interview
_____ on the other hand refers to the stories that provide other background information about world events, human interest stories or entertainment news.	Local News	PIB	Gatekeeping	Soft news
_____ beat includes coverage of all aspects of politics and its political science.	Political	Social	Crime	Civic

_____ in journalism aims to help the audience make up their own mind about a story, providing the facts alone and then letting audiences interpret those on their own.	Fairness	Mixing	Objectivity	Variations
PCI stands for	Press Council of India	Press Commission of India	Press Control of India	Press Communication of India
On 1 July 1822, the first Gujarati newspaper _____ was started by Fardunjee Marzban as a weekly business journal with 150 subscribers.	Aapno Samachar	Bombay Samachar	Gujrat Samachar	Surat Samachar
Saraswati was the first _____ monthly magazine of India.	Urdu	Sanskrit	Hindi	Tamil
The _____ has been defined as the headline that is placed on top of the main headline	kicker	Sub headline	Byline	Skyline
_____ Means, Immediate, current information and events are newsworthy because they have just recently occurred. It's news because it's "new."	Urgent	Timeliness	Speed Journalism	Web News
_____ Stories are like People are attracted to information that helps them make good decisions. If you like to cook, you find recipes relevant. If you're looking for a job, the business news is relevant. We need depend on relevant information that helps us make decisions.	Human Interest	Social	Sensitive	Journal Stories
_____ Means, When violence strikes or when people argue about actions, events, ideas or policies, we care. Conflict and controversy attract our attention by highlighting problems or differences within the community.	Crime	Fraud	Conflict & Controversy	Scam
_____ Means, Local information and events are newsworthy because they affect the people in our community and region. We care more about things that happen "close to home."	Glocal	Proximity	Associations	Nativity

_____ is associated with the invention of printing.	Joseph Franklin	Johannes Gutenberg	Charles Babbage	Marconi
Name of the newspaper on the front page is called...	Masthead	Skyline	Nameplate	Name board
The first printed work by Johannes Gutenberg using movable types was	Aeropagitica	Catechism text	Way of the cross	Bible
The Indian Emergency was declared in-	1758	1977	1945	1975
Which was the first vernacular paper in India?	Bengal Gazette	Samachar Darpan	Mumbai Samachar	The Times of India
Which of the following is NOT true about journalism today?	A journalist needs a great deal of money to start a new news organization.	Journalists have a wider choice of career paths than in the past.	The journalism industry is evolving as people get their news in new ways.	Creative ideas for journalistic content and delivery systems are springing up every where.
Citizen journalism is the practice of	Preparing stories that will help citizens vote in elections.	Publishing only those stories that are of interest to politically active citizens.	Collaborating with nonprofit organizations to prepare news stories.	Inviting readers and viewers to participate in the creation of news content.
In journalism, "convergence" means	Sharing facilities, newsgathering resources, personnel or content.	Different news media all cover the same story in the same way.	The content of one newspaper is indistinguishable from that of any other newspaper.	News organizations are all striving to put the same ideological slant on news stories.
Which among these is the oldest?	Indian Express	Bombay Times	DNA	Mumbai Mirror
Which of these magazines has instituted awards for Hindi films?	Femina	Filmfare	Outlook	Open

Who were the first Europeans, brought a printing press to India?	French	Dutch	English	Portuguese
Raja Ram Mohan Roy a social reformer perceived the intensity of newspapers and began a Bengali Newspaper	Meerut-ul-Akhbar	Amrita Bazar Patrika	Sambad Kaumudi	Hindustan Dainik
Mumbai Mirror was a	Broadsheet	Berliner	Midi	Tabloid
Which city in India saw the birth of journalism pre Independence?	Delhi	Mumbai	Calcutta	Madras
Which of these was edited by Mahatma Gandhi?	Hindustan Times	Harijan	Times of India	Gujarat Samachar
Which of these is characteristic of new media and is found very little in traditional media	Authenticity	Responsibility	Truthfulness	Interactivity
Who started publication of the newspaper 'Ghadar'?	Shyamji Krishan Varma	Lala Hardayal	Raja Ram Mohan Roy	Pandit Ramchandra
Which of these is a niche magazine?	India Today	Outlook	Business Today	Weekly
User generated content is a hallmark of which media?	Radio	Television	Internet	Print
Which of these is increasingly being used in generating and distribution of news?	Robots	Artificial Intelligence	Blackrooms	Dark Web
The word journalism is taken from the old ____ word 'journal' which means a book that contains daily notes.	French	German	Indian	Italian
_____ is the production and distribution of reports on current events based on facts and supported with proof or evidence.	Advertisement	PR	Journalism	Film Making
The worlds first metal moveable printing press was invented in ____ in 1234 by Chwe Yun-ui during the Goryeo Dynasty.	Greece	Korea	China	America
The first Journalist was an Ancient Greek historian called _____.	Thucydides	Aristotal	Zeus	Thespies
Associated Press was founded as a cooperative venter New York newspapers in _____.	1845	1987	1867	1848
On 6th sept _____, first printing press arrived in Goa (then a Portuguese territory in India) from Europe.	1567	1556	1590	1505

___ was the first book printed by a printing press in India.	Doutrina Christa	Impatient poverty	The geneva bible	The house of broken angles
It was ___ who is known to have started a paper after seeking permission of the East India Company to start a publication like those found in Europe.	Bal Tilak	Christian Missionaries	James Augustus Hicky	Ghosh Brother
Kesari was founded by ____.	Nehru	Bal GangadharTilak	Gandhi	Ghosh Brother
Young India and Harijan were founded by ____.	Nehru	Bal GangadharTilak	Gandhi	Ghosh Brother
Amrita Bazaar Patrika was founded by ____.	Gandhi	Ghosh Brother	Nehru	Bal GangadharTilak
The Vernacular Press Act of 1878 was enforced by ____.	Lord Lytton	Lord Mountbattn	Lord Augustine	Lord Sanders
Under ___ direction, the Government issued the "Central Censorship Order" and "Guidelines for the Press in the present Emergency".	Indira Gandhi	Atal Bihar Vajpayee	Rajiv Gandhi	Morarji Desai
In ____, the liberalization of the Indian economy under the leadership of the then Prime Minister PV Narasimha Rao and his finance Minister Manmohan Singh, opened the floodgates to foreign and private investment.	1989	1990	1991	1992
Turner Broadcasting owned CNN and Hong Kong-based Star TV began beaming into India, ending the monopoly of the state broadcaster ___ for good	Doordarshan	Zee TV	Star Channel	DD 2
At present, over ___ TV channels have been permitted by the Ministry of Information and Broadcasting to uplink or downlink from the country.	300	900	600	150
The _____ are those types of media that use digital technology (e.g. social media and the use of the internet).	New Media	Main stream media	Traditional Media	Common Media
_____ is a branch of reporting that involves everyday people reporting on news as and when it happens around them.	Investigative journalism	Traditional journalism	Citizen journalism.	Public journalism

The first Hindi-language newspaper in India started on ____.	1876	1826	1856	1834
The first printing press in India was set up in ____.	Chennai	Kolkata	Delhi	Bombay